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First News Briefs: Tessera appoints Henry Nothhaft as Chairman

Staff Writer

- Chipmaker **Tessera Technologies** has appointed President and CEO Henry Nothhaft as Chairman of the Board. Nothhaft was formerly the vice chairman and is succeeding Bruce McWilliams, who served as chairman of the board since February 2002. McWilliams will continue to serve as a director of Tessera, a position he has held since June 1999.
- **Ruckus Wireless** has made the code to its Zap wireless performance testing program freely available to developers. By making the program open source, Ruckus hopes "the software community can make [Zap] even better, perhaps even incorporate it into new commercial testing tools." Zap provides a statistical analysis that anticipates the performance of a wireless network by predicting the percent of time and the locations at which performance will be above or below a certain limit.
- **PCTEL** has completed its \$4.5 million acquisition of Ascom's scanning receiver business. The business was a small part of Comarco's Wireless Test Solutions (WTS), a business that Ascom acquired in 2008. Under the agreement, PCTEL will continue to supply both PCTEL and WTS scanning receivers to the newly formed Ascom Network Testing Division that consolidated the testing businesses for mobile telecom carriers of Ascom.
- Wireless fleet management company **Networkfleet** has promoted President Keith Schneider to the position of president and CEO. Schneider joined Networkfleet in April 2007 as president. His promotion became effective Jan. 1. Prior to Networkfleet, Schneider served as vice president of indirect distribution for Sprint Nextel Communications, where he was responsible for the strategic direction and implementation of key programs and policies supporting Nextel's local and national third-party indirect channels.
- Shipments of mobile broadband-enabled consumer electronics are forecast to increase 55-fold between 2008 and 2014, according to **ABI Research**. The market, which includes eBook readers, mobile digital cameras and camcorders, personal media players (PMPs), personal navigation devices (PNDs) and mobile gaming devices, will see total shipments reach 58 million in 2014.

- Mobile application analytics provider **Flurry** and **comScore** announced a collaboration to enhance mobile application audience measurement. The joint offering combines comScore mobile panel data with Flurry Analytics mobile application usage data to deliver publishers, agencies, marketers, advertisers, ad networks and OEMs with insight into the consumption habits of application users on iPhone, Android and Blackberry devices. The service will be available through comScore and its authorized resellers in the first quarter.
- **Gemtek** has incorporated Gige Networks' GGL541 dual-channel and GGL301 200Mb HomePlug AV home networking solutions into its new Powerline communications products. Specifically, Gemtek has integrated the GGL541 and GGL301 into a wall-mounted Ethernet adapter that enables high-performance home networking over the home's existing power lines.
- **InterDigital** on Dec. 29 announced that Harry Campagna, chairman of the company's board, has passed away. Campagna, 70, joined the company's board in 1994 and was named chairman in 1996.

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