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First News Briefs: Tessera Licenses FotoNation to SK Telesys

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- **Tessera** has licensed its FotoNation face detection and tracking technology for cell phones and digital cameras to **SK Telesys**. SK Telesys, based in Seoul, Korea, will integrate the FaceTracker technology into its 3G-enabled handset, the W-Phone (SK-700).
- **Sybase** is refuting a claim by Vertica that it has admitted Vertica's architecture does not infringe on United States Patent No. 5,794,229. Sybase continues to assert that Vertica is infringing Sybase's patent under a proper construction of the patent's claims. Sybase has also filed a second lawsuit against Vertica, asserting that Vertica infringes Sybase's U.S. Patent No. 5,794,228. The lawsuit is proceeding in the U.S. District Court for the Northern District of California.
- **Maravedis** reports that 2010 could be the year for the Brazilian 4G market, with auctions expected for the 3.5 GHz, 2.5 GHz, 450 MHz bands and remaining 3G spectrum. Brazil has 168 million mobile users out of a population of 192 million. The predominant technology is GSM with 151 million subscribers, followed by CDMA and WCDMA with 8.4 million and 3.5 million, respectively. Maravedis reports that 75 percent of the country's 3.5 GHz spectrum has yet to be released.
- **Synchronoss Technologies'** ConvergenceNow Plus platform has been selected by **Dell** to handle global activations of its entire connected device portfolio, including Dell's first smartphone. The initial markets supported will be North America and Europe, and then expanding on a global basis throughout 2010. ConvergenceNow Plus is a high performance, multi-tenant platform that enables global OEMs such as Dell to consume on-demand order processing and subscriber management services. The platform exposes a set of adapters that enable customers to activate wireless services independent of the network they are operating.
- **Novatel Wireless'** MiFi 2200 personal hot spot is coming to Puerto Rico courtesy of Centennial, one of the largest providers of wireless communication services and business solutions to customers in Puerto Rico and U.S. Virgin Islands. The hot spot can support up to five Wi-Fi enabled devices at a time. The

MiFi 2200 Intelligent Mobile Hotspot is already available at all Centennial's stores in the island, at a cost of \$99 with a two-year contract.

- **Cincinnati Bell** has selected the joint NICE-AnswerOn churn reduction technology which integrates NICE Interaction Analytics and transactional data analytics from AnswerOn. The end-to-end solution enables Cincinnati Bell to create more accurate churn prediction models by integrating multidimensional analysis results into its churn reduction models. The solution cross-references customer interaction and transactional data and alerts customer retention personnel in near real time. The joint NICE-AnswerOn solution is deployed in a hosted model via a managed service
- **Amdocs** has unveiled Amdocs CES 8, its latest customer care product portfolio. The new product is targeted to improve cost savings and connected devices that require support, bandwidth and new business models. Amdocs says CES 8 helps service providers evolve and expand quickly by exposing network, IT and data assets to a growing ecosystem of content and developer partners.
- **TeleCommunication Systems (TCS)** has landed \$75 million in growth financing from Silicon Valley Bank. The financing comprises a \$30 million term loan and a \$35 million revolving line of credit. The LBS and SMS company also may draw an additional \$10 million in term financing at its option. Proceeds from the term loan re-paid certain existing indebtedness and helped TeleCommunication Systems with funding of its recently completed acquisitions.
- Consumer electronics company **NIVS IntelliMedia Technology Group** plans to acquire handset manufacturer Huizhou Dongri Digital. Dongri has strong partnerships with Siemens, Samsung, Sony, Desay, TCL and other local China-based mobile phone manufacturers. In addition to the Chinese domestic market, its products are distributed in Europe, India and Southeast Asia.

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