



http://articles.sfgate.com/2011-03-09/news/28670637_1_patent-trolls-patent-system-coalition-for-patent-fairness

March 16, 2011

Samsung Licenses Camera Technology

By Mark LaPedus

SAN JOSE, Calif. - Tessera Technologies Inc. said that the System LSI Division of Samsung Electronics Co. Ltd. has licensed Tessera's OptiML Zoom image enhancement solution.

The technology provides high quality 3X zoom capabilities, without moving parts, for miniature cameras. Camera modules which incorporate this technology will enable high-quality zoom functionality in cell phones, portable video recorders and other camera-equipped mobile devices.

"Samsung has been offering high-quality CMOS imagers to the market place, and the cell phone market demands not only crisp, clear images, but also more advanced imaging technologies like 3X zoom," said Dojun Rhee, vice president of the marketing team for System LSI Division at Samsung, in a statement.

<http://www.eetimes.com/electronics-news/4214100/Samsung-licenses-camera-technology->